

**2011/2012 Visit Bucks County  
Advertising Opportunities - CONTRACT**

**Send information to:**  
**Kathi Lacomchik, Visit Bucks County**  
**3207 Street Road, Bensalem, PA 19020**  
**Office: 215-639-0300 ext 225 Cell: 215-208-7449**  
**Fax: 215-642-3277 Email: [klacomchik@visitbuckscounty.com](mailto:klacomchik@visitbuckscounty.com)**

<u>PUBLICATION NAME</u>	<u>ISSUE DATE</u>	<u>SIZE/FORM/OPTION</u>	<u>CIRCULATION</u>	<u>RATE</u>
<input checked="" type="checkbox"/> Destination Guide	2012		175,000 (print) Over 12,000	
<input type="checkbox"/> Duratrans	7/1/11-6/30/12		yearly visitors over 12,000	
<input type="checkbox"/> Shadowbox	7/1/11-6/30/12		yearly visitors	

Please note that the signed contract and payment must be received before any advertising is run in printed pieces.

<u>WEBSITE OPPORTUNITY</u>	<u>FISCAL YEAR</u>	<u>RATE</u>
<input type="checkbox"/> Additional 3 tabs	7/1/11-6/30/12	\$
<input type="checkbox"/> Premium Partner	7/1/11-6/30/12	\$
<input type="checkbox"/> Add'l quarter as Feature	CIRCLE PREFERRED MONTHS JAN/FEB/MAR    APR/MAY/JUN    JUL/AUG/SEP    OCT/NOV/DEC	

Please note that the signed contract and payment must be received before any advertising is uploaded to the website.

**Total Amt \$ \_\_\_\_\_**

**Property information that will appear in your advertisement:**

Property Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_  
 Website: \_\_\_\_\_ Email: \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**PRINT NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_ **PROPERTY:** \_\_\_\_\_

Bucks County Conference & Visitors Bureau, Inc. (BCCVB) assumes all editorial rights.

**You can now pay for your advertising on credit card** (Visa, Mastercard or American Express). If you would like to take advantage of this benefit please complete information below:

Type of Credit Card \_\_\_\_\_ Print the name that is shown on card \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Security Code \_\_\_\_\_ Expiration: \_\_\_\_\_

**AUTHORIZED SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

The Bucks County Conference and Visitors Bureau (dba Visit Bucks County) reserves the right to disqualify an individual or business from participating in a Bureau sponsored program or event if that individual or business has an account or accounts with the Bureau in a delinquent status.

Accounting Use Only: 3355 (VC) 3310 (DG) 3320 (Web) 3305 (GTP) 3306 (MPG) 3307 (WS) 3353 (PTP) 353 (PTP)