

VISIT BUCKS COUNTY

BUCKS COUNTY
PENNSYLVANIA
CONFERENCE & VISITORS BUREAU

PARTNERSHIP APPLICATION

Contact: Kathi Lacomchik (215) 639-0300 ext. 225
3207 Street Rd, Bensalem, PA 19020
Email: KLacomchik@VisitBucksCounty.com
Fax (215) 642-3277

Company Name: _____

Main Contact: _____

Billing Contact: _____

Owner: _____

(Please list one main contact who will receive all printed correspondence.)

Physical Address: _____

Mailing Address: _____

(if different from physical address)

Billing Address: _____

Phone: () _____

Addl Phone: () _____

Toll Free: () _____

Fax: () _____

Web Address: www. _____

(for BCCVB purposes only)

Contact Email: _____

(used for your web site listing & general public)

Business Email: _____

Partnership Category: _____

Annual Investment: _____

Reason for joining: _____

Signature: _____

Date: _____

PAYMENT MUST ACCOMPANY THIS FORM IN ORDER TO BE PROCESSED

Amount: \$ _____

Check enclosed: _____

Credit Card Payment: VISA

MASTERCARD

AMERICAN EXPRESS

Name on card: _____ Card #: _____

Expiration date: ___/___/___ CSC # _____ Authorized Signature: _____

Partnership Investment: Partnership investment is non-refundable. Partnership investment will be billed annually unless notification is received by phone or in writing at least 30 days prior to renewal date. Partnership investment is deductible as a business expense, not a charitable donation. I have read and understand the Rules of Partnership as defined on page two of this Agreement and by providing the contact information above, I agree to receive communications via email, fax and/or telephone, sent on behalf of the Bucks County Conference & Visitors Bureau dba Visit Bucks County. Visit Bucks County reserves the right to disqualify an individual or business from participating in a Bureau sponsored program or event if that individual or business has an account or accounts with the Bureau in a delinquent status.

Restaurants Only: _____ number of seats

Type of Cuisine: _____

___ \$ Avg. entrée < \$10

___ \$ Avg. entrée \$10 - \$20

___ \$ Avg. entrée > \$20

___ Lunch Served

___ Dinner Served

___ Can accommodate groups Size: _____

___ Sunday Brunch

___ Can accommodate meetings Size: _____

Accommodations Only:

___ Number of Rooms

___ Handicap Accessible

___ Dining facilities within nearby

All New Partners:

Please check all that are accepted by your business:

___ Visa ___ MasterCard

___ Discover ___ American Express

___ Handicap Accessible (please complete & return enclosed eligibility form)

Days & Hours of Operation:

Mon _____ Tues _____

Wed _____ Thurs _____ Fri _____

Sat _____ Sun: _____

Website Listing: Please print a **35-word** description about your business, products & services. Descriptions over 35 words may be edited by the Marketing Department at their discretion. (Attach separate sheet if desired.) We will also need a small logo no larger than 125 x 90 pixels and a thumbnail picture for your listing tagline 98 x 97 pixels. Both should be in jpeg format please. Please email to klacomchik@visitbuckscounty.com.

Visitor Guide Listing: Please print a **25-word** description to be printed with your 2011 Bucks County Visitor Guide listing.

Marketing Partner Agreement and Rules

Partnership rules are to assure that the value of partnership with **Visit Bucks County** is protected and enhanced and that all partners may regard their partnership with pride.

BCCVB neither warrants nor assumes liability for the products and services of partners. Annual partnership with **Visit Bucks County** may be discontinued or suspended for any of the following reasons:

- Non payment of dues.
- Misrepresentation by a partner of their relationship with *Visit Bucks County*.
- Activities by a partner or its employees that are detrimental to *Visit Bucks County's* good will and reputation or to the goals and purposes as defined in its marketing plan.

Website responsibilities:

We need your cooperation and your assurance that the content information in your listing is accurate and appropriate. Since you will have the ability to upload information to your listing based on your level of commitment with *Visit Bucks County*, you will need to take responsibility for that information to ensure that it follows our current guidelines. Content must be suitable for general public and not contain any false claims.

You have the option of investing in an upgraded web listing by choosing the option to use three tabs in addition to the map/area suggestion tab that is standard with your listing. This will provide you with opportunities to expand your listing page(s). Three tabs on the general listing may include expanded descriptions, history, programs, photo slide show, coupons/packages, virtual tours, calendar of events, menus, or videos and three tabs on the business to business portion of the website to target your message to any or all of the following markets: meeting planner, wedding planner, group tours or sports.

If you are choosing to become a premium "marketing partner" with *Visit Bucks County*, you can use up to ten tabs to further enhance your listing pages.

Disclaimer: The Bucks County Conference and Visitors Bureau dba *Visit Bucks County* shall not be responsible to confirm the accuracy of any advertising content and the company providing the content shall be solely responsible for the content or any claims arising there from. *Visit Bucks County* reserves the right to edit all content. The company providing the content shall hold the BCCVB harmless against any and all claims arising from the content submitted.

Please **sign below** acknowledging you have read these parameters and will abide by the limits set that apply to your level of "marketing partner investment" and that you agree to keep your information relevant and current.

Visit Bucks County reserves the right to delete information that is not provided for in your current marketing partner investment package. We also will have the final decision in approving content information to be appropriate to reside on our site.

Print name

Title

Signature

Date