

**Visit Bucks County**  
**Marketing Partner Investment Schedule - July 1, 2011 – June 30, 2012**

**HOSPITALITY PARTNERS**

**Accommodations\*:**

**Hotel - Rates per room** (minimum investment of \$250)

Full Service (with restaurant – separate partnership not needed)	\$3.00 per room
Limited Service (no restaurant)	\$2.50 per room
Extended Stay	\$300

<b><u>Campground</u></b>	<u>\$2.50 per site</u>
--------------------------	------------------------

<b><u>Bed &amp; Breakfast/ Country Inn*</u></b>	<u>\$150</u>
Spa	add \$75
Banquet and/or meeting space	add \$75
Restaurant	add \$75

**\*Out of County Surcharge** \$200

**Attractions:**

Casino (includes restaurants)	\$1000
Annual attendance (500,000 +)	\$800
Annual attendance (250,000-500,000)	\$500
Annual attendance (less then 250,000)	\$330
Spa/Fitness	\$200
Theater/Entertainment/Festival/Event	\$200
Non Profit Historic Site	\$150

**Restaurants/**

More than 100 seats & banquet & meeting space	\$300
Less than 100 seats	\$200
<b>2<sup>nd</sup> Locations:</b>	
Same Name & owner	\$100
Same owner/different name	\$150

**Shopping:**

District/Mall/Complex (31 stores or more)	\$700
District/Mall/Strip Center (30 stores or less)	\$500
Dept Store/Wholesale/Flea Market/Retail Assn	\$300
Individual Store	\$175

**Services:-** listing only in Visitor Guide (no description)

Tours/Travel/Transportation and other hospitality support services: (1-5 employees)	\$150
(6 + employees)	\$300
Associations/Coops/Professional Groups	\$150
Real Estate	\$500
Religious Organizations	\$150
Educational Services, Colleges and Non Profits	\$150

**AFFILIATE PARTNERS -No Visitor Guide Listing (Web Lisitings only)**

Individual VBC supporter (no listing)	\$100
Non-profit	\$150
Business (1 – 5 employees)	\$175
Business (6 + employees)	\$300
Residential/Retirement Community	\$250

For more information, please contact Kathi Laocmchik, Marketing Services & Partnership to inquire about these rates. (215) 639-0300 x225