

# VISIT BUCKS COUNTY

VISITBUCKSCOUNTY.COM

## Hospitality Partner



### Benefits Included with your Marketing Partner Investment for 2011-2012:

- ✓ Property information listing in the **2012 Bucks County Destination Guide** including business name, address, phone, website and 25 word description. Inclusion on grids in Business to Business section if applicable.
- ✓ Web listing on [www.VisitBucksCounty.com](http://www.VisitBucksCounty.com) including thumbnail photo, logo, property name, address, phone number, email, web address, and a 35-word description within all appropriate categories for the consumer and also within the Event Planning and Tours section within Weddings, Meetings, Groups and Sports where appropriate.
- ✓ Link from **Visit Bucks County** web site to your site
- ✓ Opportunity to place "Special Offers" on **Visit Bucks County** web site
- ✓ Brochure distribution & referrals from our four Bucks County Visitor Centers
- ✓ Free admission to Quarterly Partnership Orientation & Refresher and Tourism After Hours Partner Mixers
- ✓ Opportunity to serve on **Visit Bucks County** Marketing, Partnership, Building Event, Gift Shop and Bridal Show committees
- ✓ Event posting on Visit Bucks County's website Calendar of Events which links to the five county Philly Fun Guide Calendar.
- ✓ Quantities of Bucks County Destination Guides to distribute at your location
- ✓ Subscription to monthly Partner E-newsletter
- ✓ Event/group tour leads when appropriate
- ✓ Opportunity to host travel writers and/or familiarization tours with group, meeting & wedding planners
- ✓ Invitations to attend Educational Seminars and our Annual Meeting on October 21<sup>st</sup>, 2011 as we celebrate our 51<sup>st</sup> year as the "Official Tourism Promotion Agency of Bucks County".

### Available opportunities at an additional cost:

- ❑ Option to purchase **three** tabs for both your consumer listing and your listings on Event Planning & Tours (Meeting, Wedding, Group, Sports). Tabs can include More Info, events, photos, video, coupons, history, menu, nightlife, programs, virtual tour, wedding info, meeting info, sport info, and for groups, information for tour operators and group leaders
- ❑ Option to upgrade and enhance your website listing by including **all tabs** and a **premium partnership with "featured listing"**.
- ❑ Option to buy print advertising in Destination Guide
- ❑ Opportunity to participate in co-op advertising
- ❑ Opportunity to exhibit at annual Bucks County Bridal Show